



UNIVERSITY OF CALCUTTA

FACULTY ACADEMIC PROFILE/ CV

Full name of the faculty member: SNEHAMAY BHATTACHARYYA

Designation: Professor

Specialisation : Accounting, Finance and Taxation



Contact information : Address: 46A/1 OLD NIMTA ROAD, BELGHARIA, KOLKATA
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College/ university from which the degree was obtained	Abbreviation of the degree
University of Calcutta	B. Com
University of Calcutta	M. Com
University of Calcutta	Ph. D
ICAI	Chartered Accountant

Positions held/ holding:

Former Head of the Department, Commerce, C. U....Presently- Coordinator, MBA(Financial Management) under the Department of Commerce .

Research interests:

- Accounting, Finance and Taxation.....

Research guidance :

Number of researchers pursuing M.Phil/ Ph.D :05.....

Projects :

Completed projects : Small Investors' Attitude Towards Investment In Mutual Funds --- A Case Study[ASIHSS Programme of the University Grant Commission,under Department of Commerce, University of Calcutta]

Select list of publications:

a) *Journals:*

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Sl. No.	Title with Page No.	Journal	ISSN
1.	Mutual Funds in India: Is The Mission Achieved, pp 86-91	Kangleipak Business Review(A Manipur University Journal of Commerce) Vol 5, 2010	0975-3656
2.	Fundamental Analysis : An Overview, pp- 91-103	Times Journey, A Referred Journal of Institute of Management Studies Vol 2, 2013	2278-6546
3.	Intrinsic Value of Share : A Conceptual Discussion, pp- 38-45	Business Studies, Vol XXXIII & XXXIV, January-July, 2013	0970-9657

b) *Books/ book chapters :*

Sl. NO.	Title with Page No.	Book Title, Editor, and Publisher	ISSN/ ISBN
1.	Tax Implications of International Transfer Pricing, pp-173-188	International Finance and Accounting, (Eds. Prof. Bhabatosh Banerjee, Prof Jita Bhattacharyya and Prof. Arun Kr. Basu), Special Assistance Programme, Third Phase (UGC), Department of Commerce, University of Calcutta	
2.	M-M Hypothesis of Dividend Irrelevance In The Backdrop of Taxation In India, pp- 211-218	Studies in Accounting and Finance Contemporary Issues and Debates (Eds. Prof Arun Kr Basu and Prof	978-81-317-5445-0

		Malayendu Saha) , Pearson, 2011	
3.	A Search For Risk Free Rate Of earning, pp- 106-111	Lectures On Contemporary Issues In Accounting and Management (Ed. Dr. Ananda Mohan Pal), Refresher Course in Business Studies 2012, Department of Business Management in collaboration with UGC-academic Staff College, University of Calcutta	978-81-921382-1-3
4.	A Study on Corporate Social Responsibility Indian Cement Industry : A case Study on Select few Major Cement Companies in India	Current Perspective in Finance	Shri Shikshayatan College, Kolkata
5.	Dividend Policy – An unsolved Puzzle	Current Perspective in Finance	Shri Shikshayatan College, Kolkata

Membership of Learned Societies:Associate :Member of the Institute of Chartered Accountants of India

Invited lectures delivered :

Sl. No.	Title of Lecture / Academic Session	Title of Conference / Seminar	Organized by
	M-M Hypothesis: Testing of its	UGC Sponsored Refresher Courses	Department of Business

1	validity in the backdrop of taxation laws in India	in Business Studies, 2012	Management and UGC-Academic Staff College, University of Calcutta
2	Search for risk-free rate of Return	UGC Sponsored Refresher Courses in Business Studies, 2013	Department of Commerce and UGC- Academic Staff College, University of Calcutta
3	Convergence of Market Price with Fundamental Value	UGC Sponsored Refresher Courses in Business Studies, 2015	Department of Commerce and UGC- Academic Staff College, University of Calcutta
4	Keynote speech on : Tax Reforms in India: Issues and Challenges	UGC Sponsored Refresher 2-Day National Seminar on Tax Reforms in India: Issues and Challenges, 7-8 May 2015	Pingla Thana Mahavidyalaya in Collaboration with Chandrakona Vidyasagar Mahavidyalaya

Awards : National Scholarship under the National Scholarship Scheme 1979-1980

Other notable activities :

Sl. No.	Programme	Duration	Organized by
1.	UGC sponsored Refresher Course in Business Studies, Coordinator	August 3-25, 2009,	Department of Commerce and UGC- Academic Staff College, University of Calcutta