

**ADMISSION
NOTICE**

IISWBM
The First B School of India

MBA-PUBLIC SYSTEMS

UNIVERSITY OF CALCUTTA
(SESSION 2018 - 2020)

WITH SPECIALISATION IN either :

ENERGY MANAGEMENT

ELIGIBILITY :

B.E./B.tech in Engineering, AMIE, Graduate with Honours in (Physics/ Chemistry/ Mathematics/ Economics) Bachelor in Business Administration (BBA), BCA, MCA are eligible to apply (at least 50% marks)

OR

ENVIRONMENT MANAGEMENT

ELIGIBILITY :

Graduates with Engineering, AMIE degree / Honours in Science / Economics / Bachelor in Business Administration (at least 50% marks)

OR

HEALTH CARE & HOSPITAL MANAGEMENT

ELIGIBILITY :

Honours Graduate in any discipline, MBBS, Ayush, BBA, BHMS, BAMS, BUMS, BDS, BPTB, OTPM, LLB, Bachelor in Business Administration, Graduates with Honours or equivalent in Pharmacy, Science, Economics, Commerce, Nursing, Nutrition and Engineering, AMIE are eligible to apply (at least 50% marks)

OR

TRANSPORTATION & LOGISTICS MANAGEMENT

ELIGIBILITY :

Graduates with honours or equivalent in Engineering, AMIE / Science / Commerce / Arts (Economics), Business Administration, Computer Applications are eligible to apply (at least 50% marks)

Master degree students in all the above disciplines can also apply

All graduates (with honours and at least 50% marks) **must have a degree from AICTE/UGC approved Colleges/Universities/Institutes.**

SELECTION

Through valid MAT Scores (May 2017 and 2018, September 2017, December 2017, February 2018) & CAT/ CMAT/ JEMAT/ GATE/ ATMA XAT Scores (2017) and GD/PI

PLACEMENT

Assistance provided
Excellent Placement record

ADMISSION FORM & BROCHURE

- (i) Online (www.iiswbm.edu)
- (ii) SBI Powerjyoti
- (iii) Reception Counter

HOSTEL

Separate hostel for boys & girls

IMPORTANT DATES

Application closes on : 1st June, 2018
Classes begin : 2nd week of July 2018



INDIAN INSTITUTE of SOCIAL WELFARE And BUSINESS MANAGEMENT

Management House, College Square (West), Kolkata - 700 073

Phone : +91 33 2219 1683, 4023 7474, 2241 3756/5792/8694/8695, (D) 2219 1683

Email : mbapsadmission@iiswbm.edu • Website : www.iiswbm.edu

For details / Message / Call : 8336010012



Course Fees

Program Fees: Rs. 3,75,000 /- payable in yearly instalments
(including refundable deposit of Rs. 10,000 /-

Eligibility

Honours Graduate (at least 50% marks) in any discipline or
students appearing in final year examination

Placement

Excellent National & International campus placements.

Hostel

Safe, comfortable and separate hostel facilities available for boys
and girls

Loan Facilities

Institute will provide the certificate to an applicant seeking loan
from a bank which has floated the "Loan Scheme" referring that
the candidate is a bonafide student of the Institute.



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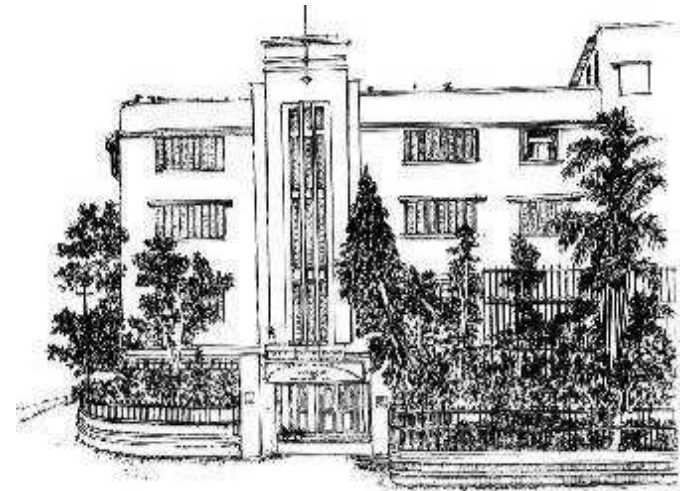
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IISWBM

Pioneer in Management Education in India



MBA-PUBLIC SYSTEMS

(Affiliated to University of Calcutta)

Indian Institute of Social Welfare & Business Management, IISWBM, India's Oldest and premier B-school, offers a two year MBA-Public Systems with specialization in Environment, Energy, Health Care & Hospital and Transportation & Logistics Management affiliated to University of Calcutta aimed at developing managerial capabilities among individuals and also to enhance their creativity to understand the scenario of retailing and international trends of business.

Programme Vision

IISWBM presents two-year full time MBA-Public Systems affiliated to University of Calcutta. We aim at developing the skills and knowledge of students and introduce a new standard of Public Systems professionalism to the industry through leading edge resources, expert faculty and dynamic and flexible learning methods followed by internship.

Career Assistance and Support

The Department since its inception has achieved excellent placement. Our student's are successfully making their mark in companies like:

Energy Management: **Delloittee , New Energy India Pvt. Ltd. Pricewaterhouse Coopers, BEE, PCRA, CESC Ltd., WBREDA, WBPDC, Tata Metaliks, WBSEDCL, ACC Cement, H&R Johnson , Vikram Solara, SGS, Erda Illumine, Development Consultants Pvt. Ltd. Energy Infratech Pvt. Ltd.**

Environment Management: **ACC Ltd., CAPART, Berger Paints, ITC Ltd., LASA, Delhi , Ambuja Cement, IBRAD, Kolkata, Hindalco Industries Ltd., Haldia Petrochemicals Ltd., CESC, UNICEF, SAIL, Kolkata , INDAL, Lafarge Cement, Pricewaterhouse Coopers, Shyam Group, Metcon Water System Pvt. Ltd.,**

Health Care & Hospital Management : **B M Birla Heart Research Institute, Wockhard Kidney & Research Centre, AMRI Hospital, R N Tagore International Institute of Cardiac Science & Research Centre, Vasant Eyecare, EPOS-Kolkata,**

HOSMAC-Kolkata, Apollo Glenegles-Kolkata, Desun-Kolkata, CMC-Vellore, Belle View, KGVP-Ranchi, West Bank Hospital-Andul, Woodlands Hospital-Kolkata, Peerless Hospital-Kolkata.

Transportation & Logistics Management: **Transport Corporation of India, ITC Infotech, United Breweries , ACC Ltd., Tata NYK, Samsung, Jindal Steel & Power Ltd. Tractor India Ltd., Ultratech Cement, Nestle, Pantaloon, Flipkart, ITC etc.**

* This is not an exhaustive list.

Course Highlights

This course aims to provide students the skills, creativity and knowledge to understand Public Systems as a business management discipline and is designed to impart multiple specialization in Energy, Environment, Healthcare & Hospital and Transportation & Logistics Management. Live projects in leading multinational companies.

Program Highlights

Degree awarded by University of Calcutta
Duration: 2 year full time
Frequency: 5 days in a week
Selection: Through CAT / MAT / CMAT / JEMAT / GATE / XAT / ATMA scores and GD & PI

Admission Schedule

Issue of Admission Brochure and Forms: 2nd January, 2018
Last date of Issue & Receipt of application Forms: 1st June, 2018
Classes to commence from: 2nd week of July, 2018