

**ADMISSION  
NOTICE**

**IISWBM**  
The First B School of India

# MBA-PUBLIC SYSTEMS

UNIVERSITY OF CALCUTTA  
(SESSION 2017 - 2019)

WITH SPECIALISATION IN either :

## ENERGY MANAGEMENT

### ELIGIBILITY :

B.E./B.tech in Engineering, AMIE, Graduate with Honours in (Physics/ Chemistry/ Mathematics/ Economics) Bachelor in Business Administration (BBA), BCA, MCA are eligible to apply

OR

## ENVIRONMENT MANAGEMENT

### ELIGIBILITY :

Graduates with Engineering, AMIE degree / Honours in Science / Economics / Bachelor in Business Administration

OR

## HEALTH CARE & HOSPITAL MANAGEMENT

### ELIGIBILITY :

Honours Graduate in any discipline, MBBS, Ayush, BBA, BHMS, BAMS, BUMS, BDS, BPTB, OTPM, LLB, Bachelor in Business Administration, Graduates with Honours or equivalent in Pharmacy, Science, Economics, Commerce, Nursing, Nutrition and Engineering, AMIE are eligible to apply

OR

## TRANSPORTATION & LOGISTICS MANAGEMENT

### ELIGIBILITY :

Graduates with honours or equivalent in Engineering, AMIE / Science / Commerce / Arts (Economics), Business Administration, Computer Applications are eligible to apply.

Master degree students in all the above disciplines can also apply

All graduates ( with honours and at least 50% marks) **must have a degree from AICTE/UGC approved Colleges/Universities/Institutes.**

## SELECTION

Through valid MAT Scores (May 2016, September 2016, December 2016, February 2017) & CAT/ CMAT/ JEMAT/ GATE/ XAT Scores (2016) and GD/PI

## ADMISSION FORM & BROCHURE

- (i) Online ([www.iiswbm.edu](http://www.iiswbm.edu))
- (ii) SBI Powerjyoti
- (iii) Reception Counter

## PLACEMENT

Assistance provided  
Excellent Placement record

## HOSTEL

Separate hostel for boys & girls

## IMPORTANT DATES

Application closes on : June 09, 2017  
Classes begin : 2nd week of July 2017



**INDIAN INSTITUTE of SOCIAL WELFARE And BUSINESS MANAGEMENT**

Management House, College Square (West), Kolkata - 700 073

Phone : +91 33 2219 1683, 4023 7474, 2241 3756/5792/8694/8695, (D) 2219 1683

Email : [mbapsadmission@iiswbm.edu](mailto:mbapsadmission@iiswbm.edu) • Website : [www.iiswbm.edu](http://www.iiswbm.edu)

For details / Message / Call : 9073323794 / 8336010012



## Course Fees

Program Fees : Rs. 3,75,000/- payable in yearly instalments (including refundable deposit of Rs. 10,000/-)

## Eligibility

Honours Graduate in any discipline or students appearing in final year examination. At least 50% marks would be required in the graduation examination.

## Placement

Excellent National & International campus placements.

## Hostel

Safe, comfortable and separate hostel facilities available for boys and girls

## Loan Facilities

Institute will provide the certificate to an applicant seeking loan from a bank which has floated the "Loan Scheme" referring that the candidate is a bonafide student of the Institute.



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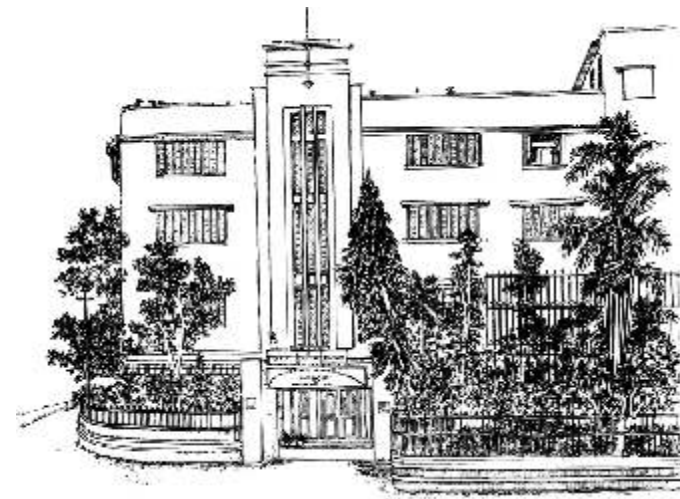
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# IISWBM

Pioneer in Management Education in India



## MBA-PUBLIC SYSTEMS

(Affiliated to University of Calcutta )

Indian Institute of Social Welfare & Business Management, IISWBM, India's Oldest and premier B-school, offers a two year MBA-Public Systems with specialization in Environment, Energy, Health Care & Hospital and Transportation & Logistics Management affiliated to University of Calcutta aimed at developing managerial capabilities among individuals and also to enhance their creativity to understand the scenario of retailing and international trends of business.



## Programme Vision

IISWBM presents two-year full time MBA-Public Systems affiliated to University of Calcutta. We aim at developing the skills and knowledge of students and introduce a new standard of Public Systems professionalism to the industry through leading edge resources, expert faculty and dynamic and flexible learning methods followed by on the job training

## Career Assistance and Support

The Department since its inception has achieved excellent placement. Our student's are successfully making their mark in companies like :

**Energy Management** : Deloitte, New Energy India Pvt. Ltd. Pricewaterhouse Coopers, BEE, PCRA, CESC Ltd., WBREDA, WBPDC, Tata Metaliks, WBSEDCL, ACC Cement, H&R Johnson, Vikram Solar, SGS, Erda Illumine, Development Consultants Pvt. Ltd. Energy Infratech Pvt. Ltd.

**Environment Management** : ACC Ltd., CAPART, Berger Paints, ITC Ltd., LASA, Delhi , Ambuja Cement, IBRAD, Kolkata, Hindalco Industries Ltd., Haldia Petrochemicals Ltd., CESC, UNICEF, SAIL, Kolkata, INDAL, Lafarge Cement, Pricewaterhouse Coopers, Shyam Group, Metcon Water System Pvt. Ltd.,

**Health Care & Hospital Management** : B M Birla Heart Research Institute, Wockhard Kidney & Research Centre, AMRI Hospital, R N Tagore International Institute of Cardiac Science & Research Centre, Vasan Eyecare, EPOS-Kolkata, HOSMAC-

Kolkata, Apollo Glenegles-Kolkata, Desun-Kolkata, CMC-Vellore, Belle View, KGVP-Ranchi, West Bank Hospital-Andul, Woodlands Hospital-Kolkata, Peerless Hospital-Kolkata.

**Transportation & Logistics Management** : Transport Corporation of India, ITC Infotech, United Breweries , ACC Ltd., Tata NYK, Samsung, Jindal Steel & Power Ltd. Tractor India Ltd., Ultratech Cement, Nestle, Pantaloons, Flipkart, ITC etc.

\* This is not an exhaustive list.

## Course Highlights

This course aims to provide students the skills, creativity and knowledge to understand Public Systems as a business management discipline and is designed to impart multiple specialization in Energy, Environment, Healthcare & Hospital and Transportation & Logistics Management. Live projects in leading multinational companies.

## Program Highlights

Degree awarded by University of Calcutta

Duration : 2 year full time

Frequency : 5 days in a week

Selection : Through CAT / MAT / CMAT / JEMAT / GATE / XAT scores (2017) and GD & PI

## Admission Schedule

Last date of Issue & Receipt of application Forms : 9th June, 2017

Classes to commence from : 2nd week of July, 2017