

ADMISSION
NOTICE

IISWBM

The First B-School of India

MBA-PUBLIC SYSTEMS

UNIVERSITY OF CALCUTTA

(SESSION 2021 - 2023)

WITH SPECIALISATION IN either

ENERGY MANAGEMENT

ELIGIBILITY

B.E./B.tech in Engineering, AMIE, Graduate with Honours in (Physics/ Chemistry/ Mathematics/ Economics) Bachelor in Business Administration (BBA), BCA, MCA are eligible to apply (at least 50% marks)

Eligible students receive international Scholarship every year by AEE (USA)

OR

ENVIRONMENT MANAGEMENT

ELIGIBILITY

Graduates with Engineering, AMIE degree/Honours in Science Economics/ Bachelor in Business Administration (BBA), BCA, MCA are eligible to apply (at least 50% marks)

OR

HEALTH CARE & HOSPITAL MANAGEMENT

ELIGIBILITY

Honours Graduate in any discipline, MBBS, Ayush, BBA, BHMS, BAMS, BUMS, BDS, BPTB, OTPM, LLB, Bachelor in Business Administration, Graduates with Honours or equivalent in Pharmacy, Science, Economics, Commerce, Nursing, Nutrition and Engineering, AMIE are eligible to apply (at least 50% marks)

OR

TRANSPORTATION & LOGISTICS MANAGEMENT

ELIGIBILITY

Graduates with Honours or equivalent in Engineering, AMIE Science/Commerce/Arts(Economics), Bachelor in Business Administration (BBA), BCA, MCA are eligible to apply (at least 50% marks)

Master degree students in all the above disciplines can also apply

All graduates (with honours and at least 50% marks) must have a degree from AICTE/UGC approved colleges/Universities/Institutes.

SELECTION

Through valid MAT / CAT / CMAT/JEMAT/GATE/ATMA/XAT Scores followed by GD & PI

PLACEMENT

Assistance provided
Excellent Placement record

ADMISSION FORM & BROCHURE

- (i) Online (www.iiswbm.edu)
- (ii) SBI Powerjyoti
- (iii) Reception Counter



INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT

Management House, College Square (West), Kolkata - 700 073
Phone : +91 33 2219 1683 (D), 4023 7474, 2241 3756/5792/8694/8695
Email: mbapsadmission@iiswbm.edu , Website: www.iiswbm.edu
For details / Message / Call: 6289058966

IMPORTANT DATES

Application closes on :
June, 2021
Classes begin : 2nd week
of July 2021





IISWBM

Pioneer in Management Education in India



MBA-PUBLIC SYSTEMS

(Affiliated to University of Calcutta)

Session : 2021 - 2023

Indian Institute of Social Welfare & Business Management, IISWBM, India's oldest and premier B-school, offers a two year MBA-Public Systems with specialization in Environment, Energy, Health Care & Hospital and Transportation & Logistics Management affiliated to University of Calcutta aimed at developing managerial capabilities among individuals and also to enhance their creativity to understand the scenario of retailing and international trends of business.

Programme Vision

IISWBM presents two-year full time MBA-Public Systems affiliated to University of Calcutta. We aim at developing the skills and knowledge of students and introduce a new standard of Public Systems professionalism to the industry through leading edge resources, expert faculty and dynamic and flexible learning methods followed by internship.

Career Assistance and Support

The Department since its inception has achieved excellent placement. Our students are successfully making their mark in companies like:

Energy Management: Deloitte, New Energy India Pvt. Ltd., Pricewaterhouse coopers, Johnson Controls, Punj Lloyd, CESC Ltd., Tata Metaliks, ACC Cement, H&R Johnson, Vikram Solar, Geocycle India, Oyo, Modern Solar, Jupiter Solar, Emirates Global Aluminium (Abu Dhabi) UAE, SGS, Erda Illumine, Development Consultants Pvt. Ltd., Energy Infratech Pvt. Ltd.

Environment Management: ACC Ltd., CAPART, Berger Paints, ITC Ltd., LASA, Delhi, Ambuja Cement, 1BRAD, Kolkata, Hindalco Industries Ltd., Haldia Petrochemicals Ltd., CESC, UNICEF, SAIL, Kolkata, INDAL, Lafarge Cement, Pricewaterhouse coopers, Shyam Group, Metcon Water System Pvt. Ltd.

Health Care & Hospital Management: B M Birla Heart Research Institute, Wockhard Kidney Research Centre, AMRI Hospital, R N Tagore International Institute of Cardiac Science & Research Centre, Vasan Eyecare, EPOS-Kolkata, HOSMAC-Kolkata, Apollo Gleneagles-Kolkata, Desun-Kolkata, CMC-Vellore, Belle View, KGVP-Ranchi, West Bank Hospital-Andul, Woodlands Hospital-Kolkata, Peerless Hospital-Kolkata.

Transportation & Logistics Management: Transport Corporation of India, ITC Infotech, United Breweries, ACC Ltd., Tata NYK, Samsung, Jindal Steel & Power Ltd., Tractor India Ltd., Ultratech Cement, Nestle, Pantaloons, Flipkart, ITC etc.

*This is not an exhaustive list

Course Highlights

This course aims to provide students the skills, creativity and knowledge to understand new emerging trends of business management discipline and is designed to impart multiple specialization in Energy, Environment, Healthcare & Hospital and Transportation & Logistics Management. Live projects in leading multinational companies.

Programme Highlights

Degree awarded by University of Calcutta Duration: **2 years full time** Frequency: **5 days in a week** Through valid MAT / CAT/CMAT/J EMAT/ATMA/XAT Scores followed by GD & PI.

Admission Schedule

Last date of issue and receipt of application forms: week of July, 2021.

June, 2021. Classes to commence from: 2nd

Course Fees

Program fees: Rs. 3,75,000- in yearly instalments (excluding refundable deposit of Rs. 10,000)

Eligibility

Honours Graduate in any discipline B.E, B Tech, BBA, BCA, MCA, etc. Students appearing in final year examination also can apply. At least 50% marks would be required in the graduation examination.

Placement

Excellent National and International campus placements.

Hostel

Safe, comfortable and separate hostel facilities available for boys and girls.

Loan facilities

Institute will provide the certificate to an applicant seeking loans from a bank which has floated the "Loan Scheme" referring that the candidate is a bonafide student of the institute.



INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT

Management House, College Square (West), Kolkata 700 073

Phone: +91 33 2219 1683 (D), 4023 7474, 2241 3756/5792/8694/8695

E.mail: mbapsadmission@iiswbm.edu . Website: www.iiswbm.edu

For details, message/call at: 6289058966