UNIVERSITY OF CALCUTTA

Notification No. CSR/14/2024

It is notified for information of all concerned that in terms of the provisions of Section 54 of the Calcutta University Act, 1979, (as amended), and, in the exercise of her powers under 9(6) of the said Act, the Vice-Chancellor has, by an order dated 22.02.2024 , approved the Examination Modalities/ Question pattern & Marks distribution of the following subjects, under CCF, 2022, under this University, as laid down in the accompanying pamphlet.

1. Examination modalities / Question Pattern of Computer Application (4-year Honours with Core Vocational) under CCF,2022.

2. Examination modalities / Question Pattern of Advertising, Sales Promotion and Sales Management (4-year Honours with Core Vocational) under CCF,2022.

The above shall take effect from the academic session 2023-2024.

SENATE HOUSE

Kolkata-700073

Prof.(Dr.) Debasis Das

Registrar

Modalities – Computer Application (Honours with Core Vocational) – 4 Year Program, CCF-2022.

Paper	Credit		Theory (Marks)	Marks distribution	Practical/Tutorial	Remarks
	Theory	Practical				
Major	3	1	75	• Short question – answer any 5 out of 8 each carrying 2 marks (2 x 5 = 10). • Section A – Answer any 3 out of 5 questions each carrying 5 marks (3 x 5 = 15). • Section – B – Answer any 5 out of 8 questions each carrying 10 marks each (5 x 10 = 50) **Total 10 + 15 + 50 = 75**.	• Experiment = 15 • Viva = 05 • Lab notebook = 05 **Total = 25**	Practical to be home center.
Minor	3	1	75	• Short question – answer any 5 out of 8 each carrying 2 marks (2 x 5 = 10). • Section A – Answer any 3 out of 5 questions each carrying 5 marks (3 x 5 = 15). • Section – B – Answer any 5 out of 8 questions each carrying 10 marks each (5 x 10 = 50) **Total 10 + 15 + 50 = 75**.	• Experiment = 15 • Viva = 05 • Lab notebook = 05 **Total = 25**	Theory question should be different from that of Major papers. Practical to be home center.

| SEC | 3 | 1 | 75 | • Short question – answer any 5 out of 8 each carrying 2 marks (2 x 5 = 10).
• Section A – Answer any 3 out of 5 questions each carrying 5 marks (3 x 5 = 15).
• Section – B – Answer any 5 out of 8 questions each carrying 10 marks each (5 x 10 = 50)

Total 10 + 15 + 50 = 75. | • Experiment = 15
• Viva = 05
• Lab notebook = 05

Total = 25 | |

SL. NO. 2

Advertising Sales Promotion and Sales Management

NEP Examination marks break up

1. DSC/ CC papers- 100 marks

25 marks Tutorialp

75 marks written break-up

GROUP A- 5X5=25 marks i.e. attend 5 questions out of 7 questions of 5 marks each

GROUP B- 5X10=50 marks i.e. attend 5 questions out of 7 questions of 10 marks each

2. SEC paper- 100 marks

100 marks written

10X10 i.e attend 10 questions out of 12 questions of 10 marks each