



Department of Journalism and Mass Communication,  
University of Calcutta, India  
In collaboration with  
Institute for International Journalism, E. W. Scripps School of Journalism,  
Ohio University, USA  
organises

International Workshop on  
RESEARCH METHODS: INSIGHTS & APPLICATIONS

## Special Lecture Series

and

Valedictory Session  
6-7 February, 2021

**6 February, 2021**  
6.30 – 9.00 PM(IST)

*Session Moderator:* **Dr. Jatin Srivastava**, Director, Institute for International Journalism, Associate Professor, Ohio University, USA.

**6.30-7.10 PM(IST): Professor Sunil K Behera**, Professor of Eminence, Department of Mass Communication and Journalism, Tezpur University, India  
Topic: **Ethnography as a Multi-disciplinary Approach**

**7.15-8 PM (IST): Professor Biswajit Das**, Founder-Director of Centre for Culture, Media and Governance (CCMG), Jamia Millia Islamia, India  
Topic: **Studying Value in Communication Research**

**8-9 PM (IST): Prof. Sundeep R. Muppidi**, Special Assistant Provost for Strategic Initiatives & Professor of Communication, University of Hartford, USA  
Topic: **The Nature and Tools of Qualitative Research: Understanding Communication Research Through a Non-Quantitative Lens**

**Registration Link:** <https://event.webinarjam.com/channel/speciallectureseries>

**7 February, 2021**  
6.45– 8.30 PM (IST)

*Session Moderator:* **Dr. Mausumi Bhattacharyya**, Associate Professor, CJMC, Visva-Bharati

6.45-7.30PM (IST): **Professor Mohammad Sahid Ullah**, Professor, Department of Communication and Journalism, University of Chittagong, Bangladesh  
Topic: **Communication and Media Research in South Asia: Problems and Opportunities**

7.30-8.30PM (IST): **Dr. Deb Aikat**, Associate Professor, UNC-Chapel Hill's Hussman School of Journalism and Media, The University of North Carolina, USA  
Topic: **The Promises, Perils and Pitfalls of Media Research, Journalistic Insights and Theoretical Applications**

*Registration Link:* <https://event.webinarjam.com/channel/speciallectureseries>

**7 February, 2021**  
**8.30-9.30PM (IST)**  
**Valedictory Session**  
Participation by invitation